It’s greater in New York

Greater New York Dental Meeting expands with new Global Orthodontic Conference

The largest dental event in the United States keeps getting bigger. New for this year, the 91st Annual Greater New York Dental Meeting is hosting a Global Orthodontic Conference, with offerings for specialists and general practitioners. Also added to the agenda is a full-day International Oral Cancer Symposium on Saturday. The new events come on the heels of last year’s inaugural World Implant Expo, which returns this year with “second-annual” in its title. The expo features top speakers and the latest information on implant treatments and technology.

Also back this year is “Collaboration: Education for Dental Laboratory Technicians” as well as the highly popular “Live Dentistry Arena” right on the exhibit floor.

Dates for education sessions are from Nov. 27 through Dec. 2, and the four-day exhibit hall will be open for business from Nov. 29 through Dec. 2.

Meeting organizers estimate the meeting will attract more than 33,000 attendees from all 50 U.S. states and 137 countries.

As always, preregistration is free for all registrants, with no membership requirements with any organization.

More than 275 speakers from across the world will be presenting more than 300 educational sessions, courses, hands-on workshops and demonstrations.

More than 700 companies will be exhibiting in more than 1,600 booths in the exhibit hall. Just exploring the exhibit hall can earn you one C.E. credit.

A central attraction in the exhibit hall returns this year, with eight real-patient demonstrations scheduled in the Live Dentistry Arena. Also back this year is the Technology Pavilion with education-al programs on lasers, digital scanning, CAD/CAM and cone beam.

The meeting features a variety of programs specifically oriented toward women.

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EDUCATION DIRECTOR
Christianne Ferret c.ferret@dtstudyclub.com

ACCOUNTING COORDINATOR
Nirmala Singh n.singh@dental-tribune.com

Tribune America LLC
116 West 23rd St., Ste. #500
New York, NY 10011
(212) 244-7181

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Ticketed events for the Greater New York Dental Meeting are expected to attract more than 100,000 attendees and provide a forum for high-quality education centered around the world’s dental professionals. There is also a designated program for new dentists. Tickets are required for all programs with the exception of the alumni/affiliated group programs and the Live Dentistry Arena. Many sessions are multilingual (Spanish, Russian, Portuguese, French and Italian).

Be sure to download the GNYDM mobile app to make it easier to plan out your attendance strategy. The app’s main planning tools include a comprehensive search engine and interactive maps that make it easy to find companies, discover products, navigate the show floor and stay up-to-date with meeting-related news and events.

Meeting organizers say that the Greater New York Dental Meeting is designed to create an experience that inspires and empowers. The meeting consistently delivers countless opportunities to discover new approaches, to touch and feel the latest technologies and materials and to interact with fellow practitioners and top industry representatives.

And, of course, the meeting’s biggest attractions of all will be available in full force: the wonders of New York City at the onset of the holiday season, with shopping, Broadway shows, museums, restaurants, and endless exploring.

(Source: 2015 Greater New York Dental Meeting)

Flags from around the world in the Jacob K. Javits Convention Center reflect the international nature of the Greater New York Dental Meeting, which offers various sessions in Spanish, Russian, Portuguese, French and Italian. Photo/Dental Tribune